

## PRESS RELEASE

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| <b>Available for interview:</b> | <ul style="list-style-type: none"><li>• Marc Etches, Chief Executive, Responsible Gambling Trust</li><li>• Rob Hackney, Director, BetRec</li></ul>            |
| <b>Images available:</b>        | <ul style="list-style-type: none"><li>• Responsible Gambling Trust logo</li><li>• BetRec logo</li><li>• Rob Hackney and colleagues on training hike</li></ul> |

### **BetRec management team to step out and make a difference to help problem gamblers**

It was today announced that Rob Hackney and Tom Wetwood, Co-founders of BetRec (a specialist i-gaming and gambling sector recruitment consultancy), will take on the Yorkshire Three Peaks Challenge in a bid to raise funds for and awareness of the Responsible Gambling Trust.

On Saturday 27 October 2012, Hackney, Wetwood and five of their colleagues will attempt to conquer the peaks of Pen-y-ghent (691 metres), Wharfedale (728 metres) and Ingleborough (723 metres) in less than 12 hours. As autumn begins to draw to a close, this team of hearty fundraisers will need to trek into the Pennine range and encircle the head of the valley of the River Ribblesdale, in the Yorkshire Dales National Park, to complete the circular challenge.

Speaking earlier today, Rob Hackney – Director at BetRec – explained:

“We are all extremely excited about the physical task ahead and are keen to raise as much money as possible for the Responsible Gambling Trust. As an organisation that benefits indirectly from gambling, BetRec recognises that - in addition to licensed gambling operators - it too has a role to play in supporting research, education and treatment of problem gambling. And it is for this reason that BetRec has also agreed to donate a percentage of its annual recruitment income to the Responsible Gambling Trust.”

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Marc Etches, Chief Executive of the Responsible Gambling Trust, added:

“BetRec is the first recruitment consultancy to pledge its support of the Responsible Gambling Trust and the BetRec Yorkshire Three Peaks Challenge is the first ever physical fundraising event to take place in aid of our charity. We are extremely grateful to Rob, Tom and their teammates for the lengths that they are going to in order to promote our work – hopefully their efforts will also inspire others to follow suit.”

For more information on the BetRec Yorkshire Three Peaks Challenge, including details of how you can sponsor Rob Hackney or Tom Wetwood, please visit [www.betrec.co.uk/charity-events/](http://www.betrec.co.uk/charity-events/).

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## **NOTES TO EDITORS**

Please direct all press enquires for the Responsible Gambling Trust to Karen Churches Peacock (Director of Fundraising, Responsible Gambling Trust) either by phone on 020-7287-1994 or by email at [Karen@responsiblegamblingtrust.org.uk](mailto:Karen@responsiblegamblingtrust.org.uk). For BetRec / BetRec Yorkshire Three Peaks Challenge enquiries please contact Rob Hackney (Director, BetRec) either by phone on 01782-243-421 or by email at [Robh@betrec.co.uk](mailto:Robh@betrec.co.uk). Images available on request.

- The Responsible Gambling Trust is a national charity that fundraises over £5million each year from the British gambling industry and it independently commissions research, education and treatment services to minimise the level of problem gambling and gambling-related harm in Britain ([www.responsiblegamblingtrust.org.uk](http://www.responsiblegamblingtrust.org.uk)).
- The Responsible Gambling Trust commissions research, education and treatment services as prioritised in a national responsible gambling strategy advised by the Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The evidence-based strategy is a three-year rolling strategy that is developed in a collaborative, open manner between the RGSB and the Responsible Gambling Trust.
- BetRec provides permanent, contract, temporary and outsourced recruitment solutions to the i-gaming and gambling sectors ([www.betrec.co.uk](http://www.betrec.co.uk)).